



INTER-ARRAY® is the microarray division of fzmB GmbH, Research Center for Medical Technology and Biotechnology in Bad Langensalza (Thuringia), which has extensive experience in the fields of immunochemistry, biomedicine and bioanalytics. Founded in 1994 by biotechnologists, engineers and medical professionals, the ISO-certified research center today develops and produces innovative, high-quality diagnostic products for laboratories and point-of-care applications. The INTER-ARRAY® business unit (www.inter-array.com) offers a comprehensive range of services related to the microarray platform. Equipped with different state-of-the-art spotting technologies, INTER-ARRAY® supports customers with an exclusive microarray printing service, from the design of the arrays to data analysis. INTER-ARRAY® offers solutions for multiparameter assay development and validation for any application in diagnostics and life sciences. Main focus is on the distribution of assays for the detection of antibiotic resistance. To expand our team, we are looking for a

Product Manager / Focus: Marketing and Sales

As a coordination point between marketing, sales, manufacturing and development, the new product manager is oriented to customer needs and determines product requirements on this basis. The focus of the work is the planning and control of the products and services to be marketed, in particular customer acquisition. The customers are physicians and microbiologists in the fields of human and veterinary medicine, especially infectiologists, hospital hygienists and epidemiologists. Participation in product development and further development of the products is also part of the work.

Your tasks:

- telephone and digital acquisition and consulting of customers in English and development of long-term business relationships
- interface function with customers and internal departments
- developing and implementing marketing campaigns in English
- conducting correspondence in English: processing inquiries, preparing offers and customer-specific documents
- support in the design of advertising materials and the preparation and implementation of trade fair appearances

Your profile:

- communicative, creative team player with very good English skills
- successfully completed studies in natural sciences or engineering (biology, biotechnology, medicine and related fields)
- knowledge of molecular biology and microbiology

- proof of knowledge in marketing and business administration
- very independent and self-reliant way of working

Have we aroused your interest?

Then we look forward to getting to know you personally. The position is initially limited to 24 months and may be permanent thereafter if interested. Please send your application with **detailed documents** and **salary requirements** under the **keyword fzmb Sta003/01/2021**

by e-mail to: bewerbung@fzmb.de